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TARAS BODNAR, STOCKHOLM UNIVERSITY
STEPAN MAZUR, LUND UNIVERSITY
YAREMA OKHRIN, UNIVERSITY OF AUGSBURG
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Taras Bodnar\textsuperscript{a}, Stepan Mazur\textsuperscript{b}, Yarema Okhrin\textsuperscript{c,*}

\textsuperscript{a}Department of Mathematics, Stockholm University, Roslagsvgen 101, SE-10691 Stockholm, Sweden
\textsuperscript{b}Department of Statistics, Lund University, Tycho Brahe 1, SE-22007 Lund, Sweden
\textsuperscript{c}Department of Statistics, University of Augsburg, D-86159 Augsburg, Germany

Abstract

In this paper we consider the estimation of the weights of optimal portfolios from the Bayesian point of view under the assumption that the conditional distribution of the logarithmic returns is normal. Using the standard priors for the mean vector and the covariance matrix, we derive the posterior distributions for the weights of the global minimum variance portfolio. Moreover, we reparameterize the model to allow informative and non-informative priors directly for the weights of the global minimum variance portfolio. The posterior distributions of the portfolio weights are derived in explicit form for almost all models. The models are compared by using the coverage probabilities of credible intervals. In an empirical study we analyze the posterior densities of the weights of an international portfolio.

Keywords: global minimum variance portfolio, posterior distribution, credible interval, Wishart distribution

1. Introduction

Starting with the seminal paper of Markowitz (1952) the classical mean-variance portfolio theory has drawn much attention in academic literature. Generally speaking, the theory allows us to determine the optimal portfolio weights which guarantee the lowest risk for a given expected portfolio return. Under Gaussian asset returns, the problem is equivalent to minimizing the expected quadratic utility of the future wealth. In practice, however, the model frequently led to investment opportunities with modest ex-post profits and high risk. To clarify this and to develop improved trading strategies several issues were addressed (cf., Okhrin and Schmid (2006), Okhrin and Schmid (2008), Bodnar and Schmid (2009), Bernard and Vanduffel (2014), Bodnar et al. (2013), Castellano and Cerqueti (2014), Simaan (2014)). The first strand of research analyses the estimation
risk in portfolio weights, which arises if we replace the unknown parameters of the distribution of asset returns with their sample counterparts. The results on the finite sample distributions can be used in different ways. First, we can develop a test to check if the weights of a particular asset significantly deviate from prespecified values, e.g. test for efficiency (see Jobson and Korkie (1989), Stambaugh (1997), Britten-Jones (1999), Ang and Bekaert (2002), Bodnar and Schmid (2008)). Second, we can test the significance of the investment in a given asset, e.g. significance of international diversification (see French and Poterba (1991)). Third, we may assess the sensitivity of portfolio weights to changes in the parameters of the asset returns as in Best and Grauer (1991), Chopra and Ziemba (1993), Bodnar (2009), etc.

The main contribution of Markowitz from the financial perspective is the recognition of the importance of diversification. From a statistical point of view the portfolio theory stresses the importance of the variance as a measure of risk and particularly the importance of the structure of the covariance matrix for diversification purposes. Markowitz's approach allows us to determine the minimum variance set of portfolios and the sets of efficient portfolios. While the minimum variance set consists of those portfolios which possess the minimum variance for a chosen level of the expected return, the efficient set contains the portfolios with the highest level of the expected return for each level of risk. As a result, the choice of an optimal portfolio depends on the investor's attitude towards risk, i.e. on his/her level of risk aversion.

The global minimum variance (GMV) portfolio is a specific optimal portfolio which possesses the smallest variance among all portfolios on the efficient frontier. This portfolio corresponds to the fully-risk averse investor who aims to minimize the variance without taking the expected return into consideration. The importance of the GMV portfolio in financial applications was well motivated by Merton (1980) who pointed out that the estimates of the variances and the covariances of the asset returns are much more accurate than the estimates of the means. Later, Best and Grauer (1991) showed that the sample efficient portfolio is extremely sensitive to changes in the asset means, whereas Chopra and Ziemba (1993) concluded for a real data set that errors in means are over ten times as damaging as errors in variances and over twenty times as errors in covariances. For that reason many authors assume equal means for the portfolio asset returns or, in other words, the GMV portfolio. This is one reason why this is extensively discussed in literature (Chan et al. 1999). Moreover, the GMV portfolio has the lowest variance of any feasible portfolio. Further evidences about the practical application of the GMV portfolio can be found in Haugen (1999).

The second strand of research opts for the Bayesian framework. The Bayesian setting resembles the decision making of market participants and the human way of information utilization. Similarly, investors use the past experiences and memory (historical event, trends, etc.) for decisions at a given time point. These subjective beliefs flow into the
decision making process in a Bayesian setup via specific priors. From this point of view the Bayesian framework is potentially more attractive in portfolio theory (see Avramov and Zhou (2010)). The first applications of Bayesian statistics in portfolio analysis were completely based on uninformative or data-based priors, see Winkler (1973), Winkler and Barry (1975). Bawa et al. (1979) provided an excellent review on early examples of Bayesian studies on portfolio choice. These contributions stimulated a steady growth of interest in Bayesian tools for asset allocation problems. Jorion (1986), Kandel and Stambaugh (1996), Barberis (2000), Pastor (2000) used the Bayesian framework to analyze the impact of the underlying asset pricing or predictive model for asset returns on the optimal portfolio choice. Wang (2005), Kan and Zhou (2007), Golosnoy and Okhrin (2007), Golosnoy and Okhrin (2008), Bodnar et al. (2015) concentrated on shrinkage estimation, which allows to shift the portfolio weights to prespecified values, which reflect the prior beliefs of investors. Brandt (2010) gives a state of the art review of the modern portfolio selection techniques, paying a particular attention to Bayesian approaches.

In the majority of the mentioned papers the authors defined specific priors for the model parameters and the subsequent evaluation of posterior distributions or asset allocation decisions was performed numerically. The reason is that the involved integral expressions are too complex for analytic derivation. In this paper we derive explicit formulas for the posterior distributions of the global minimum-variance portfolio weights for several non-informative and informative priors on the parameters of asset returns. Furthermore, using a specific reparameterization we obtain non-informative and informative priors for the portfolio weights directly. This appears to be more consistent with the decision processes of investors. The corresponding posterior distributions are presented too. The established results are evaluated within a simulation study, which assesses the coverage probabilities of credible intervals, and within an empirical study, where we concentrate on the posterior distributions of the weights of an internationally diversified portfolio.

The rest of the paper is structured as follows. Bayesian estimation of the GMV portfolio using preliminary results is presented in Section 2. The posterior distributions for the GMVP are derived and summarized in Theorem 1. In Section 3 we propose informative and non-informative prior distributions for the weights of the GMVP and the corresponding posterior distributions (Theorem 2 and Theorem 3). In Section 4 the credible intervals and credible sets for the previous posterior distributions are obtained. The results of numerical and empirical studies are given in Section 5, while Section 6 summarizes the paper. The appendix (Section 7) contains the proof of Theorem 1 and additional technical results.

2. Bayesian vs. frequentist portfolio selection

We consider a portfolio of \( k \) assets. Let \( X_i = (X_{i1}, \ldots, X_{ik})^T \) be the \( k \)-dimensional random vector of log-returns at time \( i = 1, \ldots, n \). For small values of returns, the simple
and the log-returns behave similarly. Let \( \mathbf{w} = (w_1, ..., w_k)^T \) be the vector of portfolio weights, where \( w_j \) denotes the weight of the \( j \)-th asset, and let \( \mathbf{1} \) be the vector of ones. It has to be emphasized that if log-returns are close to 0, then we can approximate the portfolio return as a weighted sum of individual log-returns very accurately leading to (see Lai and Xing (2008), p. 66) \( \mathbf{X}_w \approx \sum_{i=1}^{k} w_i \mathbf{X}_i \).

Furthermore, it is common in portfolio theory to assume that the asset returns are independently and normally distributed with mean vector \( \mathbf{\mu} \) and covariance matrix \( \Sigma \). The assumption is frequently violated for more frequently sampled returns, for example daily or intra-day returns, but appears to be rather precise for returns over longer horizons, for example, weekly or monthly. Additionally, the normal distribution is more suitable for log-returns since the simple returns are bounded from below by -1.

Let \( \Sigma \) be a positive definite matrix. The GMV portfolio is the unique solution of the optimization problem

\[
\mathbf{w}^T \Sigma \mathbf{w} \rightarrow \text{min} \quad \text{s.t.} \quad \mathbf{w}^T \mathbf{1} = 1.
\]

In general we allow for short sales and therefore for negative weights. The solution of (1) is given by

\[
\mathbf{w}_{GMV} = \frac{\Sigma^{-1} \mathbf{1}}{\mathbf{1}^T \Sigma^{-1} \mathbf{1}}.
\]

Since \( \Sigma \) is an unknown parameter, the formula in (2) is infeasible for practical purposes. Given a sample of size \( n \) of historical returns \( \mathbf{x}_1, ..., \mathbf{x}_n \), we can compute the sample covariance matrix

\[
\mathbf{S} = \frac{1}{n-1} \sum_{i=1}^{n} (\mathbf{x}_i - \mathbf{x})(\mathbf{x}_i - \mathbf{x})^T,
\]

where \( \mathbf{x} = \frac{1}{n} \sum_{i=1}^{n} \mathbf{x}_i \). The sample estimator of the GMV portfolio weights is constructed by replacing \( \Sigma \) with \( \mathbf{S} \) in (2) and it is given by

\[
\hat{\mathbf{w}}_{GMV} = \frac{\mathbf{S}^{-1} \mathbf{1}}{\mathbf{1}^T \mathbf{S}^{-1} \mathbf{1}}.
\]

In this paper we take a more general setup by considering arbitrary linear combinations of the GMV portfolio weights. Let \( \mathbf{L} \) be an arbitrary \( p \times k \) matrix of constants, \( p < k \), and define

\[
\theta = \mathbf{L} \mathbf{w}_{GMV} = \frac{\mathbf{L} \Sigma^{-1} \mathbf{1}}{\mathbf{1}^T \Sigma^{-1} \mathbf{1}}.
\]

The sample estimator of \( \theta \) is given by

\[
\hat{\theta} = \mathbf{L} \hat{\mathbf{w}}_{GMV} = \frac{\mathbf{L} \mathbf{S}^{-1} \mathbf{1}}{\mathbf{1}^T \mathbf{S}^{-1} \mathbf{1}}.
\]
In practice, the investors concentrate on the point estimators \( \hat{\theta} \) without realizing the estimation risk induced by estimated parameters \( \bar{x} \) and \( S \). This risk is extremely damaging for asset allocation since it renders wrong or misspecified portfolios (see Best and Grauer (1991)). In order to assess the estimation risk we must consider \( \hat{w}_{GMV} \) and \( \hat{\theta} \) as a random quantity. As \( \bar{x} \) and \( S \) deviate from the true parameters \( \mu \) and \( \Sigma \), so can the estimated portfolio deviate from the weights of the true optimal portfolio leading to poor out-sample performance in practice. The variation in the parameters can also have others sources than pure estimation reasons. In the time series framework it is frequently observed that the parameters are not constant over time. Frequently these dynamics are modeled either by an appropriate time series process or by a regime switching process. Although this type of dynamics is difficult to implement here directly, it allows for some additional information which should be exploited for portfolio decisions.

Thus a very important objective is not only to quantify and formalize the information about the parameters, but also to take it into account already while computing the optimal portfolio composition. Methodologically the Bayesian framework offers a convenient and appropriate set of tools. Within this framework we rely on our beliefs or prior information about the parameters of the model and formalize these beliefs in form of prior distributions. The most frequently applied priors for \( \mu \) and \( \Sigma \) in the financial literature are the diffuse prior (see, e.g., Barry (1974), Brown (1976), and Klein and Bawa (1976)), the conjugate prior (Frost and Savarino (1986)), and the hierarchical prior (Greyserman et al. (2006)) which we introduce next. The diffuse prior is an uninformative prior, which implies that the statistician has no additional information about the stochastic nature of the unknown parameters. The conjugate prior is an informative prior and we assume that the mean returns follow a normal distribution and the covariance matrix follows a inverse Wishart distribution. These assumptions are reasonable, since the priors coincide with the distributions of \( \bar{x} \) and \( S \). The hierarchical prior is a more complex prior which allows for additional distributional assumptions about the precision of the priors for \( \mu \) and \( \Sigma \).

For every prior we can compute the posterior distributions of the portfolio weights, which takes the prior distributions of the parameters into account. This means that we provide not only the point estimate of the optimal portfolio weights as it is usual done in practice, but the whole distribution. The mean of this distribution provides us with a new Bayesian estimator of the portfolio weights, which accounts for the priors beliefs of the investor. These results allow us to run tests for portfolio weights and construct credible sets. The latter are the confidence intervals where the true portfolio weights lies with high probability. We can use these findings to test the significance of the investment in a particular asset. Detailed discussion and results are provided in Section 3.

From financial perspective it might be difficult to formulate and to motivate a specific prior for the parameters but it is common to have some beliefs about the optimal portfolio composition. For example one might formulate the prior beliefs in form of the equally
weighted portfolio, which shows superior out-of-sample long-term performance as reported frequently. Alternatively, the prior portfolio composition might be proportional to the market capitalizations of the underlying assets or some prespecified portfolio targeted by an investment fund. This valuable information shall complement the mean-variance portfolio. The second contribution of this paper is that we develop the Bayesian estimation of the GMV portfolio with priors for the portfolio weights. By formalizing the beliefs regarding the desired portfolio in form of a prior distribution of portfolio weights, we provide methodology for constructing the posterior distribution of the GMV portfolio weights. The next section provides details on the assumptions and the main results on posterior distributions.

3. Priors for the parameters of the asset returns

In this section we provide details on priors for the parameters of the asset returns and derive the posterior distribution of the GMV portfolio weights and give expressions for the point estimates.

**Diffuse prior:** We start with the standard diffuse prior on \( \mu \) and \( \Sigma \), applied in portfolio theory by Barry (1974), Brown (1976), and Klein and Bawa (1976). The prior densities of this non-informative prior is given by

\[
p_d(\mu, \Sigma) \propto |\Sigma|^{-\frac{k+1}{2}}.
\]

The Bayesian models based on the diffuse prior are usually not worse in comparison to the classical methods of portfolio selection. However, when some of the \( k \) risky assets have longer histories than others, then Bayesian approaches may exploit this additional information and lead to different results (see Stambaugh (1997)).

**Conjugate prior:** The second considered prior is the conjugate prior. In contrast to the diffusion prior (6), the conjugate prior is an informative prior which considers a normal prior for \( \mu \) (conditional on \( \Sigma \)) and an inverse Wishart prior for \( \Sigma \). It is expressed as

\[
p_c(\mu|\Sigma) \propto |\Sigma|^{-\nu_c/2} \exp \left\{ -\frac{\kappa_c}{2} (\mu - \mu_c)^T \Sigma^{-1} (\mu - \mu_c) \right\}
\]

and

\[
p_c(\Sigma) \propto |\Sigma|^{-\nu_c/2} \exp \left\{ -\frac{1}{2} \text{tr}[S_c \Sigma^{-1}] \right\},
\]

where \( \mu_c \) is the prior mean; \( \kappa_c \) is a parameter reflecting the prior precision of \( \mu_c \); \( \nu_c \) is a similar prior precision parameter on \( \Sigma \); \( S_c \) is a known prior matrix of \( \Sigma \). Then the joint prior for both parameters is

\[
p_c(\mu, \Sigma) \propto |\Sigma|^{-\left(\nu_c+1\right)/2} \exp \left\{ -\frac{\kappa_c}{2} (\mu - \mu_c)^T \Sigma^{-1} (\mu - \mu_c) - \frac{1}{2} \text{tr}[S_c \Sigma^{-1}] \right\}.
\]

(7)
Frost and Savarino (1986) proposed an interesting application of the conjugate prior where all securities possess identical expected returns, variances and pairwise correlation coefficients - the so-called $1/N$ rule. They showed that the conjugate prior works better than a non-informative prior as well as better than the strategies obtained from the frequentist point of view.

Hierarchical prior: Next, we consider the hierarchial Bayes model which was suggested by Greyserman et al. (2006). They demonstrated that a fully hierarchical Bayes procedure produces promising results warranting more study. The priors are given by

$$p_h(\mu, \Sigma) \propto |\Sigma|^{-1/2} \exp \left\{ -\frac{K_h}{2} (\mu - \xi \mathbf{1}) \Sigma^{-1} (\mu - \xi \mathbf{1}) \right\}$$

$$p_h(\xi) \propto 1$$

$$p_h(\eta) \propto \eta^{-\varepsilon_1 - 1} \exp \left\{ -\frac{\varepsilon_2}{\eta} \right\},$$

where $\kappa_h$ is a parameter reflecting the prior precision of $\mu$; $\nu_h$ is a similar prior precision parameter on $\Sigma$; $S_h$ is a known prior matrix of $\Sigma$; $\varepsilon_1$ and $\varepsilon_2$ are prior constants.

Then the joint prior of $\mu$, $\Sigma$, $\xi$, and $\eta$ is expressed as

$$p_h(\mu, \Sigma, \xi, \eta) \propto |\Sigma|^{-1/2} \exp \left\{ -\frac{K_h}{2} (\mu - \xi \mathbf{1})^T \Sigma^{-1} (\mu - \xi \mathbf{1}) \right\}$$

$$\times \frac{\eta^{-k(\nu_h - k - 1)/2}}{|\Sigma|^{\nu_h/2}} \exp \left\{ -\frac{1}{2\eta} \text{tr}[S_h \Sigma^{-1}] \right\}$$

$$\times \eta^{-\varepsilon_1 - 1} \exp \left\{ -\frac{\varepsilon_2}{\eta} \right\}$$

$$\times |\Sigma|^{-(\nu_h + 1)/2} \exp \left\{ -\frac{1}{2\eta} \text{tr}[S_h \Sigma^{-1}] \right\}$$

$$\times \eta^{-k(\nu_h - k - 1)/2 - \varepsilon_1 - 1} \exp \left\{ -\frac{K_h}{2} (\mu - \xi \mathbf{1})^T \Sigma^{-1} (\mu - \xi \mathbf{1}) - \frac{\varepsilon_2}{\eta} \right\}. \quad (8)$$

Let $t_p(m, a, B)$ and $f_{t_p(m,a,B)}(\cdot)$ denote the distribution and the density of $p$-dimensional $t$-distribution with $m$ degrees of freedom, location vector $a$, and dispersion matrix $B$. In Theorem 1 we present the posterior distributions of $\theta$ under the diffuse, the conjugate and the hierarchical priors.

**Theorem 1.** Let $X_1, ..., X_n | \mu, \Sigma$ be independently and identically distributed with $X_1 | \mu, \Sigma \sim N_k(\mu, \Sigma)$. Let $L$ be a $p \times k$ matrix of constants, $p < k$ and $\mathbf{1}$ denotes the vector of ones. Then

(a) Under the diffuse prior $p_d(\mu, \Sigma)$ the posterior for $\theta$ is given by

$$\theta | X_1, ..., X_n \sim t_p \left( n - 1; \bar{\theta}; \frac{1}{n-1} \frac{LR_dL^T}{\mathbf{1}^T S^{-1} \mathbf{1}} \right), \quad (9)$$
where \( R_d = S^{-1} - S^{-1}11^TS^{-1}/1^TS^{-1}1. \)

(b) Under the conjugate prior \( p_c(\mu, \Sigma) \) the posterior for \( \theta \) is given by

\[
\theta | X_1, ..., X_n \sim t_p \left( \nu_c + n - k - 1; \frac{LV_c^{-1}1}{1^TV_c^{-1}1}; \frac{1}{\nu_c + n - k - 1} 1^TV_c^{-1}1 \right),
\]

where

\[
\begin{align*}
r_c &= \frac{n\bar{X} + \kappa_c\mu_c}{n + \kappa_c}, \\
V_c &= (n - 1)S + S_c + (n + \kappa_c)r_cr_c^T + n\bar{X}\bar{X}^T + \kappa_c\mu_c\mu_c^T, \\
R_c &= V_c^{-1} - V_c^{-1}11^TV_c^{-1}/1^TV_c^{-1}1.
\end{align*}
\]

(c) Under the hierarchial prior \( p_h(\mu, \Sigma, \xi, \eta) \) the posterior for \( \theta \) is given by

\[
p_h(\theta | X_1, ..., X_n) \propto \int_{-\infty}^{+\infty} \int_{0}^{+\infty} f_p \left( \nu_c + n - k - 1; \frac{LV_c^{-1}1}{1^TV_c^{-1}1}; \frac{1}{\nu_c + n - k - 1} 1^TV_c^{-1}1 \right)(\theta) \\
\times \eta^{-k(\nu_h - k - 1)/2 - \varepsilon_1 - 1} \exp \left\{ \frac{-\varepsilon_2}{\eta} \right\} d\xi d\eta,
\]

where

\[
\begin{align*}
r_h &= r_h(\xi) = \frac{n\bar{X} + \kappa_h\xi_1}{n + \kappa_h}, \\
V_h &= V_h(\xi, \eta) = (n - 1)S + \eta^{-1}S_h - (n + \kappa_h)r_hr_h^T + n\bar{X}\bar{X}^T + \kappa_h\xi_1^211^T, \\
R_h &= R_h(\xi, \eta) = V_h^{-1} - V_h^{-1}11^TV_h^{-1}/1^TV_h^{-1}1.
\end{align*}
\]

The results of Theorem 1 shows that under the diffuse and the conjugate priors the posterior distributions for the linear combinations of the GMV portfolio weights are multivariate \( t \)-distributions. Also, the posterior for the linear combinations of the GMV portfolio weights under the hierarchy prior is presented by using a two-dimensional integral and the well-known univariate density functions. Moreover, using (11) we get the stochastic representation of \( \theta \) expressed as

\[
\theta \overset{d}{=} \frac{LV_h^{-1}(\xi, \eta)1}{1^TV_h^{-1}(\xi, \eta)1} + \frac{1}{\sqrt{\nu_h + n - k - 1}} \left( \frac{LR_h(\xi, \eta)L^T}{1^TV_h^{-1}(\xi, \eta)1} \right)^{1/2} t_0,
\]

where \( \xi \sim \text{Uniform}(-\infty, +\infty), \eta \sim \text{Inverse - Gamma}(\varepsilon_1, \varepsilon_2), t_0 \sim t_p(\nu_h + n - k - 1, 0, 1) \) and \( \xi, \eta, t_0 \) are mutually independent. The symbol \( \overset{d}{=} \) denotes equality in distribution.

Applying the properties of the multivariate \( t \)-distribution we obtain that the Bayesian estimators of \( \theta \) under the diffuse prior (5) and under the conjugate prior (6) are

\[
\hat{\theta}_d = \hat{\theta} \quad \text{and} \quad \hat{\theta}_c = \frac{LV_c^{-1}1}{1^TV_c^{-1}1},
\]

\[8\]
respectively. Under the hierarchial prior the Bayesian estimator of $\theta$ is given by

$$
\hat{\theta}_h = \int_{R^p} \int_{-\infty}^{+\infty} \int_{0}^{+\infty} \theta p_h(\theta|X_1, ..., X_n) d\theta d\xi d\eta
$$

$$
= \int_{-\infty}^{+\infty} \int_{0}^{+\infty} \eta^{-k(\nu_n-k-1)/2-\epsilon_1-1} \exp \left\{ -\frac{\xi_2}{\eta} \right\} \frac{LV_n^{-1}(\xi, \eta)}{1} \frac{1}{V_n^{-1}(\xi, \eta)} \ d\xi d\eta.
$$

The last integral can be computed numerically. Alternatively, $\hat{\theta}_h$ can be approximated by using the stochastic representation (12). This is performed by generating a sample of independent pseudo random variables $\xi$ and $\eta$ with $\xi \sim \text{Uniform}(-\infty, +\infty)$ and $\eta \sim \text{Inverse - Gamma}(\epsilon_1, \epsilon_2)$, calculating $\theta$ for each repetition using (12), and then taking the average.

**Objective-based prior:** Next, we consider the objective-based prior on $(\mu, \Sigma)$ suggested by Tu and Zhou (2010). It is given by

$$
p_{ob}(\mu|\Sigma) \propto |\Sigma|^{-1/2} \exp \left\{ -\frac{s^2}{2\sigma_{ob}^2} (\mu - \gamma \Sigma w_{ob})^T \Sigma^{-1} (\mu - \gamma \Sigma w_{ob}) \right\}
$$

$$
p_{ob}(\Sigma) \propto |\Sigma|^{-\nu_{ob}/2} \exp \left\{ -\frac{1}{2} \text{tr}[S_{ob} \Sigma^{-1}] \right\},
$$

where $\gamma$ is the coefficient of relative risk aversion; $w_{ob}$ is suitable prior constant; $\sigma_{ob}^2$ is a scale parameter that indicates the degree of uncertainty about $\mu$; $s^2$ is the average of the diagonal elements of $\Sigma$; $\nu_{ob}$ and $S_{ob}$ are prior constants. Then the joint prior distribution of $(\mu, \Sigma)$ is given by

$$
p_{ob}(\mu, \Sigma) \propto |\Sigma|^{-(\nu_{ob}+1)/2} \exp \left\{ -\frac{1}{2} \text{tr}[S_{ob} \Sigma^{-1}] \right\}
$$

$$
\times \exp \left\{ -\frac{s^2}{2\sigma_{ob}^2} (\mu - \gamma \Sigma w_{ob})^T \Sigma^{-1} (\mu - \gamma \Sigma w_{ob}) \right\},
$$

which leads to the posterior distribution of $(\mu, \Sigma)$ expressed as

$$
p_{ob}(\mu, \Sigma|X_1, ..., X_n) \propto L(X_1, ..., X_n|\mu, \Sigma) p_{ob}(\mu, \Sigma)
$$

$$
\propto |\Sigma|^{-(\nu_{ob}+n+1)/2} \exp \left\{ -\frac{1}{2} \text{tr}[(S_{ob} + (n-1)S) \Sigma^{-1}] \right\}
$$

$$
\times \exp \left\{ -\frac{s^2}{2\sigma_{ob}^2} (\mu - \gamma \Sigma w_{ob})^T \Sigma^{-1} (\mu - \gamma \Sigma w_{ob})
$$

$$
- \frac{n}{2} (\mu - \bar{X})^T \Sigma^{-1} (\mu - \bar{X}) \right\},
$$

where (see Appendix A)

$$
L(X_1, ..., X_n|\mu, \Sigma) \propto |\Sigma|^{-n/2} \exp \left\{ -\frac{n}{2} (\bar{X} - \mu)^T \Sigma^{-1} (\bar{X} - \mu) - \frac{n-1}{2} \text{tr}[S \Sigma^{-1}] \right\}.
$$
Integrating out \( \mu \) we get the posterior distribution of \( \Sigma \) expressed as

\[
p_{ob}(\Sigma|X_1,\ldots,X_n) \propto |\Sigma|^{-(n_{ob}+n)/2} \exp \left\{ -\frac{1}{2} \text{tr}[S_{ob} + (n - 1)S\Sigma^{-1}] \right\} \times \exp \left\{ -\frac{1}{2} \left[ n\bar{X}^T \Sigma^{-1} \bar{X} + \frac{s^2}{\sigma^2_{ob}} w_{ob}^T \Sigma w_{ob} - \left( n + \frac{s^2}{\sigma^2_{ob}} \right) r_{ob}^T \Sigma^{-1} r_{ob} \right] \right\},
\]

where

\[
r_{ob} = \frac{s^2}{\sigma^2_{ob}} \gamma w_{ob} + n\bar{X}. \]

Unfortunately, using the objective-based prior (15) we are not able to derive the analytical expression for the posterior distribution for \( \theta \). Theoretically, the posterior of \( \theta \) can be obtained by making the transformation

\[
\Sigma \sim \begin{pmatrix} \theta \\ v \end{pmatrix},
\]

where \( \theta \in R^p \) and \( v \in R^{k(k-1)/2-p} \), and integrating out \( v \). However, because \( p_{ob}(\Sigma|X_1,\ldots,X_n) \) is a complicated function of \( \theta \), this leads to a difficult multiple integral with respect to \( v \). As a result, the Bayesian estimation of \( \theta \) is obtained via simulations based on (16).

Tu and Zhou (2010) demonstrated that the portfolio strategies based on the objective-based prior work better than the strategies under other priors. In particular, they proposed the application of the objective-based prior to the portfolio weights of the general mean-variance portfolio and reported good results.

4. Priors for the GMV portfolio weights

In the previous section we concentrated on statistical models for \( \mu \) and \( \Sigma \), which were subsequently used to derive the posterior distributions of a linear combination of portfolio weights. Thus we specified prior information on \( k + k(k+1)/2 \) parameters to make an inference about \( \theta \) of dimension \( p \). In this section we reparameterize the model to make statements directly about the priors of the portfolio weights. This procedure is also more natural from a decision making perspective since investors sometimes have some perception of the optimal or preferred portfolio composition.

More specifically, we consider a reparameterized model for the asset returns which is used to derive an informative prior and a non-informative prior for the linear combinations of the GMV portfolio weights. We provide explicit formulas for the corresponding posterior distributions in the next step. It is noted that the posteriors derived under the reparameterized model are usually the same as the posteriors obtained from the original model since for any one-to-one mapping \( \varphi = \varphi(\theta) \), the posterior \( p(\varphi|X_1,\ldots,X_n) \) obtained from the reparameterized model \( p(X_1,\ldots,X_n|\varphi,\lambda) \) must be coherent with the posterior \( p(\theta|X_1,\ldots,X_n) \) calculated from the original model \( p(X_1,\ldots,X_n|\theta,\lambda) \). Moreover, if the
model has a sufficient statistic \( t = t(X) \), then the posterior \( p(\theta|X_1, \ldots, X_n) \) derived from the full model \( p(X_1, \ldots, X_n|\theta, \lambda) \) is the same as the posterior \( p(\theta|t) \) obtained from the equivalent model \( p(t|\theta, \lambda) \) (cf. Bernardo (2005), p.5)).

### 4.1. Non-informative Prior

We begin with the Jeffreys non-informative prior. Using this prior we derive the posterior distribution for the weights of the GMV portfolio. Let \( \tilde{L} = (L^T, 1)^T \), \( \tilde{\Sigma} = \tilde{L} \Sigma^{-1} \tilde{L}^T \), \( \zeta = 1^T \Sigma^{-1} 1 \), \( \tilde{S} = \tilde{L} \Sigma^{-1} \tilde{L}^T \), and \( \Psi = L \Sigma^{-1} L^T - \frac{L \Sigma^{-1} 11^T \Sigma^{-1} L^T}{1^T \Sigma^{-1} 1} \). Because

\[
\tilde{\Sigma} = \begin{bmatrix}
L \Sigma^{-1} L^T & L \Sigma^{-1} 1 \\
1^T \Sigma^{-1} L^T & 1^T \Sigma^{-1} 1
\end{bmatrix} = \zeta \begin{bmatrix}
\Psi/\zeta + \theta \theta^T & \theta \\
\theta^T & 1
\end{bmatrix}
\]

(17)

we get that

\[
|\tilde{\Sigma}| = \zeta \left| L \Sigma^{-1} L^T - \frac{L \Sigma^{-1} 11^T \Sigma^{-1} L^T}{1^T \Sigma^{-1} 1} \right| = \zeta |\Psi|.
\]

(18)

Since \((n - 1)\tilde{S}^{-1}|\Sigma \sim W_k(n - 1, \Sigma)\) \((k\text{-dimensional Wishart distribution with } n - 1\text{ degrees of freedom and covariance matrix } \Sigma)\) and \(\text{rank}(\tilde{L}) = p + 1\) we get from Theorem 3.2.11 of Muirhead (1982) that

\[
(n - 1)\tilde{S}^{-1}|\Sigma \sim W_{p+1} \left(n + p - k, \tilde{\Sigma}^{-1}\right).
\]

From the properties of the Wishart distribution (see Muirhead (1982)) it holds that

\[
(n - 1)^{-1}\tilde{S}|\Sigma \sim IW_{p+1} \left(n - k + 2(p + 1), \tilde{\Sigma} \right).
\]

This shows that \(\tilde{S}\) is a sufficient statistic for \(\tilde{\Sigma}\). Then the posterior \(p_n(\theta|X_1, \ldots, X_n)\) obtained from the full model coincides with the posterior \(p_n(\theta|(n - 1)^{-1}\tilde{S})\) calculated from the equivalent model (cf. Bernardo (2005), p. 5)).

Next, we rewrite the likelihood function in terms of \((\theta, \Psi, \zeta)\). It holds that

\[
L \left((n - 1)^{-1}\tilde{S} | \theta, \Psi, \zeta\right) \propto |\tilde{\Sigma}|^{(n-k+p)/2} \text{etr} \left[ -\frac{n-1}{2} \tilde{S} \tilde{S}^{-1} \right].
\]

(19)

Using (18) and

\[
\text{tr}[\tilde{S}^{-1}\tilde{\Sigma}] = \zeta \text{tr} \left( \begin{bmatrix}
\tilde{S}_{11}^{(-)} & \tilde{S}_{12}^{(-)} \\
\tilde{S}_{21}^{(-)} & \tilde{S}_{22}^{(-)}
\end{bmatrix} \begin{bmatrix}
\Psi/\zeta + \theta \theta^T & \theta \\
\theta^T & 1
\end{bmatrix} \right)
\]

\[
= \text{tr}[\tilde{S}_{11}^{(-)} \Psi] + \zeta (\text{tr}[\tilde{S}_{11}^{(-)} \theta \theta^T] + 2 \text{tr}[\tilde{S}_{12}^{(-)} \theta \theta^T]) + \tilde{S}_{22}^{(-)},
\]

where

\[
\tilde{S}_{11}^{(-)} = \left( L S^{-1} L^T - \frac{L S^{-1} 11^T S^{-1} L^T}{1^T S^{-1} 1} \right)^{-1},
\]

\[
\tilde{S}_{12}^{(-)} = -\tilde{S}_{11}^{(-)} \frac{L S^{-1} 1}{1^T S^{-1} 1}, \quad \tilde{S}_{21}^{(-)} = \tilde{S}_{12}^{(-)}^T,
\]

\[
\tilde{S}_{22}^{(-)} = (1^T S^{-1} 1)^{-1} + \frac{1^T S^{-1} L \tilde{S}_{11}^{(-)} S^{-1} L^T}{(1^T S^{-1} 1)^2},
\]
we get
\[
\log L((n - 1)^{-1} \tilde{S} | \theta, \Psi, \zeta) \propto \frac{n - k + p}{2} \log |\Psi| + \frac{n - k + p}{2} \log \zeta - \frac{n - 1}{2} \text{tr}[\tilde{S}^{-1} \Psi] \\
- \frac{\zeta(n - 1)}{2} \left( \text{tr}[\tilde{S}_{11}^{-1} \theta \theta^T] + 2 \text{tr}[\tilde{S}_{12}^{-1} \theta^T] + \tilde{S}_{22}^{-1} \right).
\]

(20)

Let \( \phi = (\theta^T, \text{vech}(\Psi)^T, \zeta)^T \). Then the Fisher information matrix \( I(\theta, \Psi, \zeta) \) for the parameters \( (\theta, \Psi, \zeta) \) is given by (see Appendix B)
\[
I(\theta, \Psi, \zeta) = -E \left[ \frac{\partial^2 \log L((n - 1)^{-1} \tilde{S} | \theta, \Psi, \zeta)}{\partial \phi \partial \phi^T} \right] = \begin{bmatrix}
(n - k + p)\zeta^{-1} & 0_{p \times (p+1)/2} & 0_p \\
0_{(p+1)/2 \times p} & \frac{n-k+p}{2} G_p^T (\Psi^{-1} \otimes \Psi^{-1}) G_p & 0_{p \times (p+1)/2} \\
0_p^T & 0_{p \times (p+1)/2} & \frac{n-k+p}{2} \zeta^{-2}
\end{bmatrix},
\]

where \( G_p \) is the duplication matrix defined by \( \text{vec}(B) = G_p \text{vech}(B) \) for any symmetric \( B(p \times p) \); \( \text{vec} \) denotes the operator which transforms a matrix into a vector by stacking the columns of the matrix; \( \text{vech} \) stands for the operator that takes a symmetric \( p \times p \) matrix and stacks the lower triangular half into a single vector of length \( p(p+1)/2 \); \( 0_{p \times p} \) is the \( p \times p \) null matrix and \( 0_p \) denotes the \( p \)-dimensional null vector.

since (see, e.g. Magnus and Neudecker (2007))
\[
|(G_p^T G_p)^{-1} G_p^T (\Psi^{-1} \otimes \Psi^{-1}) G_p (G_p^T G_p)^{-1}| = 2^{-(p+1)/2} |\Psi|^{-p/2-1}
\]
we get that
\[
|I(\theta, \Psi, \zeta)| \propto \zeta^{p/2-1} |\Psi|^{-p/2-1}.
\]

Hence, the Jeffreys prior for \( (\theta, \Psi, \zeta) \) is given by
\[
p_n(\theta, \Psi, \zeta) \propto \zeta^{p/2-1} |\Psi|^{-p/2-1}.
\]

(21)

Using the Jeffreys prior (21) we obtain the posterior distribution of \( (\theta, \Psi, \zeta) \) expressed as
\[
p_n \left( \theta, \Psi, \zeta | (n - 1)^{-1} \tilde{S} \right) \propto L \left( (n - 1)^{-1} \tilde{S} | \theta, \Psi, \zeta \right) p_n (\theta, \Psi, \zeta) \\
\propto \zeta^{(n-k+2p)/2-1} \exp \left\{ -\frac{\zeta(n - 1)}{2} \left( \text{tr}[\tilde{S}^{-1} \theta \theta^T] + 2 \text{tr}[\tilde{S}_{12}^{-1} \theta^T] + \tilde{S}_{22}^{-1} \right) \right\} \\
\propto |\Psi|^{-n-k+2p}/2 \text{etr} \left\{ -\frac{n - 1}{2} \tilde{S}_{11}^{-1} \Psi \right\}.
\]

Integrating out \( \Psi \) and \( \zeta \) the posterior distribution for \( \theta \) equals
\[
p_n \left( \theta | (n - 1)^{-1} \tilde{S} \right) \propto \left( \text{tr}[\tilde{S}_{11}^{-1} \theta \theta^T] + 2 \text{tr}[\tilde{S}_{12}^{-1} \theta^T] + \tilde{S}_{22}^{-1} \right)^{-(n-k+2p)/2} \\
\propto \left( \tilde{S}_{22}^{-1} - \tilde{S}_{12}^{-1} \left( \tilde{S}_{11}^{-1} \right)^{-1} \tilde{S}_{12}^{-1} + \left( \theta + (\tilde{S}_{11}^{-1})^{-1} \tilde{S}_{12}^{-1} \right)^T \tilde{S}_{11}^{-1} \left( \theta + (\tilde{S}_{11}^{-1})^{-1} \tilde{S}_{12}^{-1} \right)^T \right)^{-(n-k+2p)/2} \\
\propto \left( \tilde{S}_{22}^{-1} - \tilde{S}_{12}^{-1} \left( \tilde{S}_{11}^{-1} \right)^{-1} \tilde{S}_{12}^{-1} + \left( \theta + (\tilde{S}_{11}^{-1})^{-1} \tilde{S}_{12}^{-1} \right)^T \tilde{S}_{11}^{-1} \left( \theta + (\tilde{S}_{11}^{-1})^{-1} \tilde{S}_{12}^{-1} \right)^T - \frac{n - k + p}{n - k + p} \right)^{-(n-k+2p)/2}.
\]
Rewriting the location vector and the dispersion matrix of the multivariate $t$-distribution by using

$$-(\tilde{S}_{11}^{(-)})^{-1}\tilde{S}_{12}^{(-)} = \hat{\theta},$$  \hspace{1cm} (22)

$$\tilde{S}_{11}^{(-)} = (LR_dL^T)^{-1},$$  \hspace{1cm} (23)

$$\tilde{S}_{22}^{(-)} - \left(\tilde{S}_{12}^{(-)}\right)^T \left(\tilde{S}_{11}^{(-)}\right)^{-1} \tilde{S}_{12}^{(-)} = (1^TS^{-1}1)^{-1},$$  \hspace{1cm} (24)

leads to the following result.

Theorem 2. Let $X_1, \ldots, X_n | \mu, \Sigma$ be independently and identically distributed with $X_i | \mu, \Sigma \sim N_k(\mu, \Sigma)$. Let $L$ be a $p \times k$ matrix of constants with $p < k$. Then the posterior for the GMV portfolio weights $\theta$ under the Jeffreys non-informative prior $p_n(\theta, \Psi, \zeta)$ is given by

$$\theta | X_1, \ldots, X_n \sim t_p \left(n - k + p, \frac{1}{n - k + p} \frac{LR_dL^T}{1^TS^{-1}1} \right).$$  \hspace{1cm} (25)

Theorem 2 shows that the posterior for the GMV portfolio weights under the Jeffreys non-informative prior $p_n(\theta, \Psi, \zeta)$ has a $p$-variate $t$-distribution with $n - k + p$ degrees of freedom, location vector $\hat{\theta}$ and dispersion matrix $\frac{1}{n - k + p} \frac{LR_dL^T}{1^TS^{-1}1}$. This result is similar to the one obtained for the diffuse prior. The difference is present in the degrees of freedom of the $t$-distribution only.

Applying the properties of the multivariate $t$-distribution we get that the Bayesian estimation of $\theta$ under the non-informative prior (21) is

$$\hat{\theta}_n = \hat{\theta},$$

which is the same as under the diffuse prior (6).

4.2. Informative Prior

Here we consider an informative prior for the GMV weights obtained under a hierarchical Bayesian model. Tunaru (2002) developed a multiple response model for counts which is specified hierarchically and belongs to the fully Bayesian family. Here we consider a similar hierarchical model.

The suggested informative prior is given by

$$\theta \sim N_p \left(w_I, \frac{1}{\zeta} \Psi^{-1} \right),$$

$$\Psi \sim W_p(\nu_I, S_I),$$

$$\zeta \sim \text{Gamma}(\delta_1, 2\delta_2),$$

where $w_I$ is the prior mean; $\nu_I$ is a prior precision parameter on $\Psi$; $S_I$ is the known matrix; $\delta_1$ and $\delta_2$ are prior constants. The joint prior is expressed as

$$p_I(\theta, \Psi, \zeta) \propto \left| \frac{1}{\zeta} \Psi^{-1} \right|^{-1/2} \exp \left\{ -\frac{\zeta}{2} (\theta - w_I)^T \Psi (\theta - w_I) \right\}$$

$$\times \zeta^{\delta_1 - 1/2} \left| \Psi \right|^{(\nu_I - p - 1)/2} \exp \left\{ -\frac{1}{2} \text{tr}[S_I^{-1}\Psi] - \frac{\zeta}{2\delta_2} \right\}. \hspace{1cm} (26)$$
Then the posterior distribution under the informative prior (26) is given by
\[
p_I(\theta, \Psi, \zeta \mid (n-1)^{-1}\tilde{S}) \propto L\left((n-1)^{-1}\tilde{S} \mid \theta, \Psi, \zeta\right) p_I(\theta, \Psi, \zeta),
\]
where the likelihood function is given in (20). Thus,
\[
p_I\left(\theta, \Psi, \zeta \mid (n-1)^{-1}\tilde{S}\right) \propto |\Psi|^{(n-k+\nu_t)/2} \exp \left\{ -\frac{1}{2} A \Psi \right\} \times \zeta^{(n-k+2p+2\delta_1-2)/2} \exp \left\{ -\frac{\zeta(n-1)}{2} \left( \frac{\delta_2^{-1}}{n-1} + \text{tr}[\tilde{S}_{11}^{-1}\theta\theta^T] + 2\text{tr}[\tilde{S}_{12}^{-1}\theta^T] + \tilde{S}_{22}^{-1}\right) \right\},
\]
where
\[
A = A(\theta, \zeta) = \zeta(\theta - w_I)(\theta - w_I)^T + S_I^{-1} + (n-1)(LR_dL^T)^{-1}.
\]
Integrating out $\Psi$ and using the equalities (cf. Harville (1977), p. 205)
\[
|A| = |S_I^{-1} + (n-1)(LR_dL^T)^{-1}|
\times \left[ 1 + \zeta(\theta - w_I)^T(S_I^{-1} + (n-1)(LR_dL^T)^{-1}^{-1}(\theta - w_I)),
\right.
\text{tr}[\tilde{S}_{11}^{-1}\theta\theta^T] + 2\text{tr}[\tilde{S}_{12}^{-1}\theta^T] + \tilde{S}_{22}^{-1}
= (\theta + (\tilde{S}_{11}^{-1}\tilde{S}_{12}^{-1})^{-1} \tilde{S}_{12}^{-1})^T (\theta + (\tilde{S}_{11}^{-1} - \tilde{S}_{12}^{-1})^{-1} \tilde{S}_{12}^{-1})
- (\tilde{S}_{12}^{-1})^T (\tilde{S}_{11}^{-1} - \tilde{S}_{12}^{-1})^{-1} \tilde{S}_{12}^{-1} + \tilde{S}_{22}^{-1},
\]

then with (22)-(24) we get
\[
p_I\left(\theta, \zeta \mid (n-1)^{-1}\tilde{S}\right) \propto |A|^{-\frac{(n-k+p+\nu_t+1)}{2}} \zeta^{\frac{(n-k+2p+2\delta_1-2)}{2}} \exp \left\{ -\frac{(n-1)}{2} \left( \frac{\delta_2^{-1}}{n-1} + \text{tr}[\tilde{S}_{11}^{-1}\theta\theta^T] + 2\text{tr}[\tilde{S}_{12}^{-1}\theta^T] + \tilde{S}_{22}^{-1}\right) \right\},
\]
\[
\propto \left[ 1 + \zeta(\theta - w_I)^T(S_I^{-1} + (n-1)(LR_dL^T)^{-1}^{-1}(\theta - w_I))^\frac{-2}{2(n-1)}\right]
\times \zeta^{\frac{(n-k+2p+2\delta_1-2)}{2}} \exp \left\{ -\frac{(n-1)}{2} \left( \frac{\delta_2^{-1}}{n-1} + \frac{1}{2} S^{-1} + 1\right)
+ (\theta - \hat{\theta})^T (LR_dL^T)^{-1} (\theta - \hat{\theta}) \right\}.
\]

Let $U(a, b, z)$ denote the confluent hypergeometric function Abramowitz and Stegun (1972) expressed as
\[
U(a, b, z) = \frac{1}{\Gamma(a)} \int_0^\infty t^{a-1} \exp\{-zt\} (1 + t)^{b-a-1} dt
\]
for $a = (n-k+2p+2\delta_1)/2$, $b = (p+2\delta_1 - \nu_t + 1)/2$, and $z = g(\theta)$ with
\[
g(\theta) = \frac{n-1}{2} \left( \frac{1}{2} (\theta - \hat{\theta})^T (LR_dL^T)^{-1} (\theta - \hat{\theta}) + (1^T S^{-1} - 1)^{-1} \right) + \frac{\delta_2^{-1}}{n-1}. \tag{29}
\]
Then, the posterior for $\theta$ is given by

$$p_I(\theta|{(n-1)^{-1}S})$$

$$\propto \int [1 + \zeta(\theta - w_I)^T(S_I^{-1} + (n-1)(LR_dL^T)^{-1})^{-1}(\theta - w_I)]^{-(n-k+p+\nu_I+1)/2}$$

$$\times \zeta^{(n-k+2p+2\delta_1-2)/2} \exp \left\{-\frac{(n-1)}{2} \left(\theta - \hat{\theta}^T(LR_dL)^{-1}(\theta - \hat{\theta}) \right) \right\} d\zeta$$

$$\propto [(\theta - w_I)^T(S_I^{-1} + (n-1)(LR_dL^T)^{-1})^{-1}(\theta - w_I)]^{(n-k+2p+2\delta_1)/2}$$

$$\times U((n-k+2p+2\delta_1)/2; (p+2\delta_1-\nu_I+1)/2; g(\theta)).$$

This result is summarized in Theorem 3.

**Theorem 3.** Let $X_1, ..., X_n | \mu, \Sigma$ be independently and identically distributed with $X_i | \mu, \Sigma \sim N_k(\mu, \Sigma)$. Let $L$ be a $p \times k$ matrix of constants with $p < k$. Then the posterior for $\theta$ under the informative prior $p_I(\theta, \Psi, \zeta)$ is given by

$$p_I(\theta|X_1, ..., X_n) \propto [(\theta - w_I)^T(S_I^{-1} + (n-1)(LR_dL^T)^{-1})^{-1}(\theta - w_I)]^{(n-k+2p+2\delta_1)/2}$$

$$\times U((n-k+2p+2\delta_1)/2; (p+2\delta_1-\nu_I+1)/2; g(\theta))$$

(30)

where $g(\theta)$ is given in (29).

Theorem 3 shows that the posterior for the GMV portfolio weights under the informative prior $p_I(\theta, \Psi, \zeta)$ is given using a well-known special mathematical function. Using (30), the Bayesian estimator of $\theta$ is obtained

$$\hat{\theta}_I = \int_{R^p} \theta p_I(\theta|X_1, ..., X_n) d\theta,$$

(31)

which is a $p$-dimensional integral. This integral can be evaluated numerically.

Next, we derive another expression for $\hat{\theta}_I$ which is based on a one-dimensional integral independent of $p$. Using

$$b^{-a} \propto \int_0^{+\infty} \tau^{a-1} e^{-br/2} d\tau$$

and (27), the posterior distribution under the informative prior is given by

$$p_I(\theta, \zeta | (n-1)S) \propto \int_0^{+\infty} \tau^{(n-k+p+\nu_I-1)/2} \zeta^{(n-k+2p+2\delta_1-2)/2}$$

$$\times \exp \left\{-\frac{(n-1)}{2} \left(\frac{\delta_1}{n-1} + 1 \right) + (\theta - \hat{\theta})^T(LR_dL)^{-1}(\theta - \hat{\theta}) \right\} \right\} d\tau.$$

and (27), the posterior distribution under the informative prior is given by

$$p_I(\theta, \zeta | (n-1)S) \propto \int_0^{+\infty} \tau^{(n-k+p+\nu_I-1)/2} \zeta^{(n-k+2p+2\delta_1-2)/2}$$

$$\times \exp \left\{-\frac{\tau}{2} + \zeta(\theta - w_I)^T(S_I^{-1} + (n-1)(LR_dL^T)^{-1})^{-1}(\theta - w_I) \right\} \right\} d\tau.$$
Let
\[ P_1 = (S_I^{-1} + (n-1)LR_dL^T)^{-1}, \]
\[ P_2 = (n-1)(LR_dL^T)^{-1}, \]
\[ r = \delta^{-1} + (n-1)(1^T S^{-1} 1)^{-1}, \]
\[ V_I(\tau) = (\tau P_1 + P_2)^{-1}, \]
\[ r_I(\tau) = (\tau P_1 + P_2)^{-1}(\tau P_1 w_I + P_2 \hat{\theta}), \]
\[ h_I(\tau) = r + \tau w_I^T P_1 w_I + \hat{\theta}^T P_2 \hat{\theta} - r_I(\tau)^T(V_I(\tau))^{-1} r_I(\tau). \]

Then
\[
p_I(\theta, \zeta, \tau | (n-1)^{-1} \tilde{S}) \propto \exp \left\{ -\frac{1}{2} (\theta - r_I(\tau))^T \left( \frac{1}{\zeta} V_I(\tau) \right)^{-1} (\theta - r_I(\tau)) \right\} \\
\times \zeta^{(n-k+2p+2\delta_1-2)/2} \exp \left\{ -\frac{\zeta}{2} h_I(\tau) \right\} \\
\times \tau^{(n-k+p+\nu_I-1)/2} \exp \left\{ -\frac{\tau}{2} \right\}. \tag{32} \]

Using (32) we get a very useful stochastic representation for \( \theta \) expressed as
\[ \theta \overset{d}{=} r_I(\tau) + \zeta^{-1/2}(V_I(\tau))^{1/2} z_0, \tag{33} \]
where
\[ z_0 \sim \mathcal{N}_p(0_p, I_p), \tag{34} \]
\[ \zeta | \tau \sim \text{Gamma} \left( (n-k+2p+2\delta_1)/2, \frac{2}{h_I(\tau)} \right), \tag{35} \]
\[ \tau \sim \text{Gamma} \left( (n-k+p+\nu_I-1)/2, 2 \right). \tag{36} \]

The application of (33) leads to
\[ \hat{\theta}_I = E(\theta | X_1, \ldots, X_n) = E(E(\theta | \tau, \zeta, X_1, \ldots, X_n) | X_1, \ldots, X_n) \]
\[ = E(r_I(\tau) | X_1, \ldots, X_n) \]
\[ = \int_0^{+\infty} (\tau P_1 + P_2)^{-1}(P_2 \hat{\theta} + \tau P_1 w_I) f_{\text{Gamma}((n-k+p+\nu_I+1)/2, 2)}(\tau) d\tau, \]
which is a one-dimensional integral and can easily approximated numerically. Finally, we note that \( \hat{\theta}_I \) can also be approximated by using the stochastic representation (33). This is achieved by drawing a sample of \( z_0, \zeta, \) and \( \tau \) with the joint distribution as specified in (34)-(36), calculating \( \theta \) from (33), and then taking the average.

5. Credible Sets

In this section we derive credible sets for the GMV portfolio weights based on the posterior distributions obtained in the previous sections.
5.1. Credible Intervals for a GMV Portfolio Weight

Without loss of generality we deal with the first weight of the GMV portfolio only and note that the credible intervals for other weights can be obtained similarly. Let \( L = \mathbf{e}_T^T = (1, 0, \ldots, 0) \). Then under the diffuse prior (6) the posterior for \( \theta = \mathbf{e}_T^T \Sigma^{-1} \mathbf{1} / \mathbf{1}^T \Sigma^{-1} \mathbf{1} \) is expressed as

\[
\theta | \mathbf{X}_1, \ldots, \mathbf{X}_n \sim t \left( n - 1; \frac{\mathbf{e}_T^T \mathbf{S}^{-1} \mathbf{1}}{1^T \mathbf{S}^{-1} \mathbf{1}}; \frac{1}{n - 1} \frac{\mathbf{e}_T^T \mathbf{R}_d \mathbf{e}_1}{1^T \mathbf{S}^{-1} \mathbf{1}} \right). \tag{37}
\]

Let \( t_{m;\beta} \) be the \( \beta \)-quantile of the \( t \)-distribution with \( m \) degrees of freedom. The application of (9) leads to the \( (1 - \alpha) \)-credible interval \( C_d \) for the first weight of the GMV portfolio given by

\[
C_d = \left[ \frac{\mathbf{e}_T^T \mathbf{S}^{-1} \mathbf{1}}{1^T \mathbf{S}^{-1} \mathbf{1}} - \frac{1}{\sqrt{n - 1}} \frac{\mathbf{e}_T^T \mathbf{R}_d \mathbf{e}_1}{1^T \mathbf{S}^{-1} \mathbf{1}} t_{n - 1;\alpha/2}; \frac{\mathbf{e}_T^T \mathbf{S}^{-1} \mathbf{1}}{1^T \mathbf{S}^{-1} \mathbf{1}} + \frac{1}{\sqrt{n - 1}} \frac{\mathbf{e}_T^T \mathbf{R}_d \mathbf{e}_1}{1^T \mathbf{S}^{-1} \mathbf{1}} t_{n - 1;1 - \alpha/2} \right]. \tag{38}
\]

Similarly, under the conjugate prior (7) the \( (1 - \alpha) \)-credible interval \( C_c \) of \( \theta \) is

\[
C_c = \left[ \frac{\mathbf{e}_T^T \mathbf{V}_c^{-1} \mathbf{1}}{1^T \mathbf{V}_c^{-1} \mathbf{1}} - \frac{1}{\sqrt{n - k}} \frac{\mathbf{e}_T^T \mathbf{R}_c \mathbf{e}_1}{1^T \mathbf{V}_c^{-1} \mathbf{1}} t_{n - k + 1;\alpha/2}; \frac{\mathbf{e}_T^T \mathbf{V}_c^{-1} \mathbf{1}}{1^T \mathbf{V}_c^{-1} \mathbf{1}} + \frac{1}{\sqrt{n - k}} \frac{\mathbf{e}_T^T \mathbf{R}_c \mathbf{e}_1}{1^T \mathbf{V}_c^{-1} \mathbf{1}} t_{n - k + 1;1 - \alpha/2} \right], \tag{39}
\]

while under the non-informative prior (21) it is given by

\[
C_n = \left[ \frac{\mathbf{e}_T^T \mathbf{S}^{-1} \mathbf{1}}{1^T \mathbf{S}^{-1} \mathbf{1}} - \frac{1}{\sqrt{n - k + p}} \frac{\mathbf{e}_T^T \mathbf{R}_c \mathbf{e}_1}{1^T \mathbf{S}^{-1} \mathbf{1}} t_{n - k + 1;\alpha/2}; \frac{\mathbf{e}_T^T \mathbf{S}^{-1} \mathbf{1}}{1^T \mathbf{S}^{-1} \mathbf{1}} + \frac{1}{\sqrt{n - k + p}} \frac{\mathbf{e}_T^T \mathbf{R}_c \mathbf{e}_1}{1^T \mathbf{S}^{-1} \mathbf{1}} t_{n - k + 1;1 - \alpha/2} \right]. \tag{40}
\]

Under the hierarchial prior (8) and the informative prior (26) the \( (1 - \alpha) \)-credible intervals \( C_h \) and \( C_I \) for the GMV portfolio weight are given by

\[
C_h = \left[ q_{h;\alpha/2}(\theta | \mathbf{X}_1, \ldots, \mathbf{X}_n); q_{h;1 - \alpha/2}(\theta | \mathbf{X}_1, \ldots, \mathbf{X}_n) \right] \tag{41}
\]

and

\[
C_I = \left[ q_{I;\alpha/2}(\theta | \mathbf{X}_1, \ldots, \mathbf{X}_n); q_{I;1 - \alpha/2}(\theta | \mathbf{X}_1, \ldots, \mathbf{X}_n) \right], \tag{42}
\]

where \( q_{h;\beta}(\theta; \mathbf{X}_1, \ldots, \mathbf{X}_n) \) is the \( \beta \)-quantile of the posterior for a GMV portfolio weight (11) under the hierarchial prior (8); \( q_{I;\beta}(\theta; \mathbf{X}_1, \ldots, \mathbf{X}_n) \) is the \( \beta \)-quantile of the posterior for a GMV portfolio weight (30) under the informative prior (26). The quantiles for both posteriors \( p_h(\theta | \mathbf{X}_1, \ldots, \mathbf{X}_n) \) and \( p_I(\theta | \mathbf{X}_1, \ldots, \mathbf{X}_n) \) are obtained via simulations by using the stochastic representations (12) and (33), respectively.
5.2. Elliptical Credible Sets

Let $F_{i,j}$ denote the $F$-distribution with $i$ and $j$ degrees of freedom. In Theorem 1a we prove that $\theta$ follows a $p$-variate multivariate $t$-distribution with $n-1$ degrees of freedom, location parameter $\hat{\theta}$ and scale parameter $\frac{1}{n-1} L R_d L^T T S^{-1} T$ under the diffusion prior (6). This result provides a motivation for considering the following elliptical credible set expressed as

$$\left\{ r \in R^p : \frac{n-1}{p} (1^T S^{-1} 1)(\hat{\theta} - r)^T (LR_d L^T)^{-1} (\hat{\theta} - r) \leq F_{p,n-1,1-\alpha} \right\},$$

where $F_{i,j;\beta}$ denotes the $\beta$-quantile of $F$-distribution with $i$ and $j$ degrees of freedom. The above result follows from the fact that $\theta|X_1,...,X_n \sim t_p(n-1,\hat{\theta},\frac{1}{n-1} L R_d L^T T S^{-1} T)$ and consequently $T_d = \frac{n-1}{p} (1^T S^{-1} 1)(\hat{\theta} - r)^T (LR_d L^T)^{-1} (\hat{\theta} - r) \sim F_{p,n-1}$.

Similarly, the elliptical credible set under the conjugate prior (7) is given by

$$\left\{ r \in R^p : \frac{\nu_c + n - k - 1}{p} (1^T V_c^{-1} 1)(\hat{\theta} - r)^T (LR_c L^T)^{-1} (\hat{\theta} - r) \leq F_{p,\nu_c+n-k-1,1-\alpha} \right\},$$

while under the non-informative prior (21) it is given by

$$\left\{ r \in R^p : \frac{n - k + p}{p} (1^T S^{-1} 1)(\hat{\theta} - r)^T (LR_d L^T)^{-1} (\hat{\theta} - r) \leq F_{p,n-k+p,1-\alpha} \right\}.$$

Finally, using the stochastic representations (12) and (33) for $\theta$ under the hierarchical prior (8) and under the informative prior (26), the elliptical credible sets are obtained numerically by applying the bootstrap method (see Davison and Hinkley (1997), p.174).

6. Numerical and empirical illustrations

6.1. Numerical study

In this section we assess the performance of different priors within a numerical study. We compute the coverage probabilities of credible intervals for the portfolio weights based on the posterior distributions from the previous sections. For this purpose we compute the 95\% credible intervals explicitly if the corresponding quantiles come from a known distribution. Alternatively, as in the case of hierarchical and informative priors, the quantiles are computed via simulations using the respective stochastic representation. The number of repetitions is set to 1000. In the next step we simulate 10000 samples of asset returns, compute the corresponding portfolio weights and count the fraction of times the weights are covered by the credible intervals.

The comparison is done for $p = 1$, $L = e_1^T$, $\mu = 0.01 \cdot (1,2,...,k)^T$ and $\Sigma = (\rho^{\mid i-j \mid})_{i,j=1,...,k}$, where $\rho$ takes values between -1 and 1. Since dimension of the portfolio is particularly of interest we consider $k \in \{5,10,20,50\}$. The sample size $n$ is set to 50, which is a typical value in financial literature and corresponds to roughly two months.
Figure 1: Coverage probabilities for 95% credible intervals based on different priors as a function of $\rho$ in different dimensions $k$.

of daily data or a year of weekly data, respectively. In all considered cases we take the following parameters for the conjugate prior $\nu_c = \kappa_c = n$, $\mu_c = 0_k$ and $S_c = I_k$; for the hierarchial prior $\epsilon_1 = 0.0001$, $\epsilon_2 = 0.0001$ (as in Greyserman et al. (2006)), $\kappa_h = \nu_h = n$ and $S_h = I_k$; for the informative prior $\delta_1 = 1$ and $\delta_2 = 0.5$, $\nu_I = n$, $w_I = 1/k$, $S_I = 1$.

The coverage probabilities as functions of $\rho$ for different values of $k$ are plotted in Figure 1. The informative and the hierarchial priors in particular obviously lead to too wide credible intervals, causing the coverage probability to be almost one. This holds in all dimensions and for all values of $\rho$ in case of the hierarchial prior, whereas an extreme behaviour of the informative prior is present only for large values of $k$ and negative correlation. The conjugate prior causes too narrow credible intervals leading to coverage probabilities much lower than 95%. The higher is $k$, the larger is the discrepancy. The diffuse prior shows a stable behavior with respect to $\rho$ and heavily undershoots the true coverage probability only for high $k$. In contrast to the previous priors, the non-informative prior does uniformly the best job with a minor bias even for $k = 50$.

6.2. Empirical illustration

Within the empirical illustration we consider the weekly logarithmic returns for four international financial indices DAX, NIKKEI, S&P500 and FTSE for the period from
22.01.1985 till 27.01.2015 resulting in 1567 observation points. The empirical study is twofold. First, we assess the posterior distribution of the GMV portfolio weights. Second, we evaluate a trading strategy based on Bayesian estimates for the weight. Within the study we consider both the priors for the asset returns and the priors for portfolio weights. To diversify the study and to show the robustness of the results we choose two types of priors. The first prior mimics the classical statistical approach when a historical sample is used to estimate the parameters of priors relying on the empirical Bayes approach. Here we use a sample of length 255 (5 years of weekly data) preceding the estimation period. The second type of the prior utilizes the evidence that the equally weighted portfolio shows a good performance out-of-sample. Thus here we take the equally weighted portfolio as the second prior in our study. In the case of priors for the parameters of asset returns this corresponds to equal mean returns, equal variances and equal correlations for all assets. To assess the posterior distribution we take the observation from 16.03.2010 till 27.01.2015 as the in-sample period, and the data form 26.04.2005 till 09.03.2010 as a prerun. The mean, the covariance matrix and the corresponding global minimum variance portfolio weights for the prior sample are equal to

\[
\begin{align*}
\boldsymbol{\mu}_{\text{prior}} &= (12.505, -3.120, -1.195, 4.792) \times 10^{-4}, \\
\boldsymbol{S}_{\text{prior}} &= 10^{-4} \times \begin{pmatrix}
6.361 & 13.144 & 5.123 & 6.460 \\
6.380 & 5.123 & 6.892 & 5.367 \\
\end{pmatrix}.
\end{align*}
\]

These parameters are used as input parameters in the prior distributions, i.e. \(\boldsymbol{\mu}_c = \boldsymbol{\mu}_{\text{prior}}, \quad \boldsymbol{S}_c = \boldsymbol{S}_h = \boldsymbol{S}_{\text{prior}}, \quad \boldsymbol{w}_I = \boldsymbol{w}_{\text{prior}}, \text{ etc.}\) For the working sample the corresponding parameters are equal to:

\[
\begin{align*}
\bar{\boldsymbol{X}} &= (23.176, 20.377, 22.604, 7.665) \times 10^{-4}, \\
\boldsymbol{S} &= 10^{-4} \times \begin{pmatrix}
8.620 & 5.072 & 4.920 & 5.814 \\
5.072 & 10.041 & 3.564 & 3.907 \\
4.920 & 3.564 & 4.225 & 3.942 \\
5.814 & 3.907 & 3.942 & 5.165
\end{pmatrix}.
\end{align*}
\]

Note that the prior period covers the global financial crisis, which was followed by a relatively calm period starting from 2010. This is mirrored in the estimated parameters. The average returns in the crisis period are much lower and for two markets even negative. The volatilities appear to reflect the turmoil performance of financial markets heavily.

Keeping other hyperparameters as in the simulation study, we compute the posterior densities for each weight, thus setting \(\boldsymbol{L}\) being equal to basis vectors \(\boldsymbol{e}_i\) for \(i = 1, \ldots, 4\).
Due to poor coverage of the hierarchical prior we drop it from the analysis here. The plots of all densities based on non-informative and informative priors are given in Figure 2 for the historical prior and in 3 for the prior based on the equally weighted portfolio. Due to low dimension, both priors lead obviously to very close posteriors centered around the sample weights. We expect stronger deviation with increasing $k$. The conjugate prior fails to incorporate the prior information appropriately and leads to the density similar to the density of the non-informative prior. In contrast to this observation, the informative prior clearly utilizes the prior information leading to shifted and wider densities. This is consistent with our expectations. The densities with the equally weighted portfolio as a prior show clearly the shift in the weights to 0.25. The same is however not observed for the conjugate prior. Here the large sample size reduces the influence of the prior.

To evaluate the goodness of the suggested estimators we simulate a real trading strategy. Compared are the estimators based on the conjugate, hierarchical, non-informative and informative priors for the weights. The prior information reflects our belief into the equally weighted portfolio, which is our benchmark. The diffuse priors lead to numerically identical point estimates as the non-informative prior and thus is dropped from the
analysis here. At each moment of time we estimate the required parameters using the previous 51 observations (one year of weekly data). The portfolio is held one time period, i.e. one week. At the beginning of the next week we compute the realized portfolio return. This procedure is repeated for the complete data set. Using the obtained time series of portfolio returns, we compute the following performance measures: mean portfolio return, standard deviation of the portfolio return, Sharpe ratio, Value-at-Risk (VaR) and expected shortfall (ES) at 95% and 99% levels. The results are summarized in Table 1. The equally weighted portfolio has the highest average return, but clearly underperforms the remaining alternatives in terms of risk. Among the Bayesian strategies the estimators based on the conjugate prior seem to have the best risk measures, but the lowest average return. To assess the dynamics of the weights we plot the corresponding time series in Figure 4. The behavior of the weights captures the volatile periods on financial markets with rapid drops in more risky assets. The hierarchical prior leads to extremely volatile portfolio weights, leading to an unrealistic and expensive strategy. The informative prior for the weights utilizes the equally weighted prior and results in portfolio weights which are much closer to 0.25 (weight of the equally weighted portfolio). Note that the estimator with non-informative prior numerically coincides with the classical frequentist estimator of the portfolio weights.

7. Summary

In this paper we analyse the global minimum variance portfolio within a Bayesian framework. This setup allows us to incorporate prior beliefs of the investors and to incorporate these into the portfolio decisions. Assuming different priors for the asset returns we derive explicit formulas for the posterior distributions of linear combinations of GMV portfolio weights. In particular, we consider non-informative (diffuse) and informative (conjugate and hierarchical) priors. Furthermore, relying on a suitable model transfor-
Table 1: Performance measures of the alternative trading strategies based on different estimates of the portfolio weights from 22.01.1985 till 27.01.2015. The estimation window is set to 51. The priors correspond to the equally weighted portfolio.

<table>
<thead>
<tr>
<th></th>
<th>conjugate</th>
<th>hierarchical</th>
<th>non-inf</th>
<th>informative</th>
<th>eq</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\hat{\mu_p} \times 10^{-4}$</td>
<td>8.7145</td>
<td>9.2926</td>
<td>9.0381</td>
<td>9.2451</td>
<td>10.0631</td>
</tr>
<tr>
<td>$\hat{\sigma_p} \times 10^{-2}$</td>
<td>2.1293</td>
<td>2.2394</td>
<td>2.1446</td>
<td>2.1596</td>
<td>2.8007</td>
</tr>
<tr>
<td>Sharpe ratio $\times 10^{-2}$</td>
<td>4.0927</td>
<td>4.1496</td>
<td>4.2143</td>
<td>4.2809</td>
<td>4.4135</td>
</tr>
<tr>
<td>VaR 95% $\times 10^{-2}$</td>
<td>-6.0889</td>
<td>-6.6330</td>
<td>-6.0865</td>
<td>-6.9071</td>
<td>-7.0855</td>
</tr>
<tr>
<td>VaR 99% $\times 10^{-2}$</td>
<td>-3.3035</td>
<td>-3.4347</td>
<td>-3.3142</td>
<td>-3.3805</td>
<td>-3.5642</td>
</tr>
<tr>
<td>ES 99% $\times 10^{-2}$</td>
<td>-5.3715</td>
<td>-5.5685</td>
<td>-5.3862</td>
<td>-5.4119</td>
<td>-5.7093</td>
</tr>
</tbody>
</table>

Figure 4: Time series of alternative estimators of optimal portfolio weights. Length of the estimation window is set to 51. The priors correspond to the equally weighted portfolio.
mation, we suggest a prior directly for the portfolio weights. The results are evaluated within a numerical study, where we assess the coverage probabilities of credible intervals, and within an empirical study, where we consider the posterior densities for the weights of an international portfolio. Additionally, we run a simulated trading strategy with real data and evaluate the strategies with a series of performance measures. Both studies showed good results of the suggested priors and revealed the need for further analysis, particularly the extension to the general mean-variance portfolio.

8. Appendix

8.1. Appendix A: Proof of Theorem 1

First, we present an important lemma which is used in the proof of Theorem 1.

**Lemma 1.** Let

$$\Sigma|X_1, ..., X_n \sim IW_k(\tau_0, V_0)$$

with $V_0 = V_0(X_1, ..., X_n)$ and let $L$ be a $p \times k$ matrix of constants. Then

$$\frac{L\Sigma^{-1}}{1^T\Sigma^{-1}}|X_1, ..., X_n \sim t_p \left(\tau_0 - k - 1; \frac{LV_0^{-1}1}{1^TV_0^{-1}1}; \frac{1}{\tau_0 - k - 1}\frac{LR_0L^T}{1^TV_0^{-1}1}\right),$$

where $R_0 = V_0^{-1} - V_0^{-1}11^TV_0^{-1}/1^TV_0^{-1}1$.

**Proof of Lemma 1:** From Theorem 3.4.1 of Gupta and Nagar (2000) it holds that $\Sigma^{-1}|X_1, ..., X_n$ has a $k$-dimensional Wishart distribution with $(\tau_0 - k - 1)$ degrees of freedom and the covariance matrix $V_0^{-1}$.

Let $\bar{L} = (L^T, 1)^T$ and $A = \bar{L}\Sigma^{-1}\bar{L}^T = \{A_{ij}\}_{i,j=1,2}$ with $A_{11} = L\Sigma^{-1}L^T$, $A_{12} = L\Sigma^{-1}1$, $A_{21} = 1^T\Sigma^{-1}L^T$, and $A_{22} = 1^T\Sigma^{-1}1$. Similarly, let $H = \bar{L}V_0^{-1}\bar{L}^T = \{H_{ij}\}_{i,j=1,2}$ with $H_{11} = LV_0^{-1}1$, $H_{12} = LV_0^{-1}L^T$, $H_{21} = 1^TV_0^{-1}L^T$ and $H_{22} = 1^TV_0^{-1}1$.

Since $\Sigma^{-1}|X_1, ..., X_n \sim W_k(\tau_0 - k - 1, V_0^{-1})$ and $\text{rank}(\bar{L}) = p + 1 \leq k$, the application of Theorem 3.2.5 by Muirhead (1982) leads to $A \sim W_{p+1}(\tau_0 - k - 1, H)$. Moreover, using Theorem 3.2.10 of Muirhead (1982), we obtain

$$\frac{L\Sigma^{-1}}{1^T\Sigma^{-1}}|A_{22}, X_1, ..., X_n \sim N_p(H_{12}H_{22}^{-1}, H_{11}2^{-1}A_{22}^{-1}, A_{22}),$$

where $H_{11,2} = H_{11} - H_{12}H_{21}/H_{22}$.

The application of Theorem 3.2.8 by Muirhead (1982) leads to $A_{22}|H_{22} \sim \chi^2_{\tau_0 - k - 1}$. Consequently,

$$A_{22}|X_1, ..., X_n \sim \Gamma((\tau_0 - k - 1)/2; 2H_{22}),$$

i.e. $A_{22}$ is gamma distributed with shape parameter $(\tau_0 - k - 1)/2$ and scale parameter $2H_{22}$.
Hence, the posterior distribution of \( \frac{L\Sigma^{-1}}{1^T \Sigma^{-1} 1} \) is given by

\[
P \left( \frac{L\Sigma^{-1}}{1^T \Sigma^{-1} 1} | x_1, \ldots, x_n \right) = \int_0^{+\infty} P \left( \frac{L\Sigma^{-1}}{1^T \Sigma^{-1} 1} | A_{22} x_1, \ldots, x_n \right) \left| y | A_{22} = z \right. p_{A_{22}}(x_1, \ldots, x_n) \left( z \right) dz
\]

\[
= \frac{(2\pi)^{-p/2}|H_{12}|^{-1/2}}{\Gamma((\tau_0 - k - 1)/2)(2H_{22})^{(\tau_0 - k - 1)/2}} \int_0^{+\infty} z^{(p + \tau_0 - k - 1)/2 - 1} \exp \left\{ -\frac{z}{2} \left[ H_{22}^{-1} + (y - H_{12} H_{22}^{-1})^T H_{12}^{-1} (y - H_{12} H_{22}^{-1}) \right] \right\} dz
\]

\[
\times \left[ 1 + \frac{1}{\tau_0 - k - 1} \left( y - H_{12} \right)^T \left[ \frac{1}{\tau_0 - k - 1} H_{12}^{-1} \right] \left( y - H_{12} \right) \right] \frac{1}{(p + \tau_0 - k - 1)/2},
\]

where the last expression is the density of \( p \)-dimensional t-distribution with \( (\tau_0 - k - 1) \) degrees of freedom, location vector \( H_{12} H_{22}^{-1} \), and scale matrix \( \frac{1}{\tau_0 - k - 1} H_{12} H_{22}^{-1} \). Noting that

\[
H_{12} H_{22}^{-1} = \frac{LV^{-1}}{1^T V^{-1} 1} \quad \text{and} \quad H_{11,2} H_{22}^{-1} = \left( \frac{LV^{-1} L^T - \frac{LV^{-1} 1 1^T V^{-1} L^T}{1^T V^{-1} 1}}{1^T V^{-1} 1} \right) \frac{1}{1^T V^{-1} 1}
\]

completes the proof of Lemma 1 \( \Box \)

**Proof of Theorem 1:** First, we rewrite the expression of the likelihood function which is then used in the calculation of the posteriors. It holds that

\[
L(X_1, \ldots, X_n | \mu, \Sigma) \propto |\Sigma|^{-n/2} \exp \left\{ -\frac{1}{2} \sum_{i=1}^{n} (X_i - \mu)^T \Sigma^{-1} (X_i - \mu) \right\}
\]

\[
\propto |\Sigma|^{-n/2} \exp \left\{ -\frac{n}{2} (\bar{X} - \mu)^T \Sigma^{-1} (\bar{X} - \mu) - \frac{n - 1}{2} \text{tr} [S \Sigma^{-1}] \right\}
\]

a) In the case of the standard diffuse prior \( p_d(\mu, \Sigma) \), the posterior distribution of \((\mu, \Sigma)\) is given by

\[
p_d(\mu, \Sigma | X_1, \ldots, X_n) \propto L(X_1, \ldots, X_n | \mu, \Sigma) p_d(\mu, \Sigma).
\]

Integrating out \( \mu \) leads to

\[
p_d(\Sigma | X_1, \ldots, X_n) \propto \int_{R^k} L(X_1, \ldots, X_n | \mu, \Sigma) p_d(\mu, \Sigma) d\mu
\]

\[
\propto |\Sigma|^{-(n + k + 1)/2} \exp \left\{ -\frac{n - 1}{2} \text{tr} [S \Sigma^{-1}] \right\}
\]

\[
\times \int_{R^k} \exp \left\{ -\frac{n}{2} (\bar{X} - \mu)^T \Sigma^{-1} (\bar{X} - \mu) \right\} d\mu
\]

\[
\propto |\Sigma|^{-(n + k)/2} \exp \left\{ -\frac{n - 1}{2} \text{tr} [S \Sigma^{-1}] \right\}.
\]
The application of Lemma 1 with \( \tau_0 = n + k \) and \( V_0 = (n - 1)S \) completes the proof of Theorem 1a.

b) The posterior distribution of \((\mu, \Sigma)\) under the conjugate prior is given by

\[
p_c(\mu, \Sigma | X_1, ..., X_n) \propto L(X_1, ..., X_n | \mu, \Sigma) p_c(\mu, \Sigma).
\]

Integrating out \( \mu \) leads to

\[
p_c(\Sigma | X_1, ..., X_n) \propto \int_{R^k} L(X_1, ..., X_n | \mu, \Sigma) p_c(\mu, \Sigma) d\mu
\]

\[
\propto |\Sigma|^{-(\nu_c + n + 1)/2} \exp \left\{ -\frac{1}{2} tr[(n - 1)S + S_c] \Sigma^{-1} \right\}
\]

\[
\times \int_{R^k} \exp \left\{ -\frac{n}{2}(X_n - \mu)^T \Sigma^{-1} (X_n - \mu) - \frac{\kappa_c}{2}(\mu_c - \mu)^T \Sigma^{-1} (\mu_c - \mu) \right\} d\mu
\]

\[
\propto |\Sigma|^{-(\nu_c + n + 1)/2} \exp \left\{ -\frac{1}{2} tr[V_c \Sigma^{-1}] \right\}
\]

\[
\times \int_{R^k} \exp \left\{ -\frac{n + \kappa_c}{2}(r_c - \mu)^T \Sigma^{-1} (r_c - \mu) \right\} d\mu
\]

\[
\propto |\Sigma|^{-(\nu_c + n)/2} \exp \left\{ -\frac{1}{2} tr[V_c \Sigma^{-1}] \right\},
\]

where

\[
r_c = \frac{nX_n + \kappa_c \mu_c}{n + \kappa_c},
\]

\[
V_c = (n - 1)S + S_c + (n + \kappa_c)r_c r_c^T + nX_n X_n^T + \kappa_c \mu_0 \mu_0^T.
\]

The rest of the proof follows from Lemma 1 with \( \tau_0 = \nu_c + n \) and \( V_0 = V_c \).

c) Under the hierarchical prior \( p_h(\mu, \Sigma, \xi, \eta) \), the conditional posterior distribution of \((\mu, \Sigma)\) given \( \xi, \eta, X_1, ..., X_n \) is

\[
p_h(\mu, \Sigma | \xi, \eta, X_1, ..., X_n) \propto L(X_1, ..., X_n | \mu, \Sigma) p_h(\mu, \Sigma | \xi, \eta)
\]

\[
\propto |\Sigma|^{-(\nu_h + n + 1)/2} \exp \left\{ -\frac{1}{2} tr[\eta^{-1} S_h \Sigma^{-1}] \right\}
\]

\[
\times \eta^{-k(\nu_h - k - 1)/2} \exp \left\{ -\frac{k_h}{2}(\mu - \xi 1)^T \Sigma^{-1} (\mu - \xi 1) \right\}
\]

\[
\times \exp \left\{ -\frac{n}{2}(X - \mu)^T \Sigma^{-1} (X - \mu) - \frac{n - 1}{2} tr[S \Sigma^{-1}] \right\}.
\]

Integrating out \( \mu \) leads to

\[
p_h(\Sigma | \xi, \eta, X_1, ..., X_n) \propto \int_{R^k} p_h(\mu, \Sigma | \xi, \eta, X_1, ..., X_n) d\mu
\]

\[
\propto \eta^{-k(\nu_h - k - 1)/2} |\Sigma|^{-(\nu_h + n)/2} \exp \left\{ -\frac{1}{2} tr[V_h \Sigma^{-1}] \right\},
\]

26
where
\[ r_h = r_h(\xi) = \frac{nX + \kappa_h \xi 1}{n + \kappa_h}, \]
\[ V_h = V_h(\xi, \eta) = (n - 1)S + \eta^{-1}S_h - (n + \kappa_h)r_h r_h^T + n\overline{X} \overline{X}^T + \kappa_h \xi^2 11^T. \]

The application of Lemma 1 with \( \tau_0 = \nu_h + n \) and \( V_0 = V_h \) and the integration over \( \xi, \eta \) lead to the expression presented in Theorem 1c.

8.2. Appendix B: Derivation of the Fisher information matrix

Let \( \phi = (\theta^T, \text{vech}(\Psi)^T, \zeta)^T. \) Then the Fisher information matrix \( I(\theta, \Psi, \zeta) \) is given by
\[ I(\theta, \Psi, \zeta) = -E \left[ \frac{\partial^2}{\partial \phi \partial \phi^T} \log L((n - 1)^{-1} \tilde{S}|\theta, \Psi, \zeta) \right], \]
where (see (20))
\[ \log L((n - 1)^{-1} \tilde{S}|\theta, \Psi, \zeta) \propto \frac{n - k + p}{2} \log |\Psi| + \frac{n - k + p}{2} \log \zeta - \frac{n - 1}{2} \text{tr}[\tilde{S}_{11}^{-1}] - \frac{\zeta(n - 1)}{2} \left( \text{tr}[\tilde{S}_{11}^{-1} \theta \theta^T] + 2\text{tr}[\tilde{S}_{12}^{-1} \theta^T] + \tilde{S}_{22}^{-1} \right). \]

It holds that
\[ \frac{\partial}{\partial \theta} \log L((n - 1)^{-1} \tilde{S}|\theta, \Psi, \zeta) = -(n - 1)\zeta \tilde{S}_{11}^{-1} \theta - (n - 1)\zeta \tilde{S}_{12}^{-1}, \]
\[ \frac{\partial^2}{\partial \theta \partial \theta^T} \log L((n - 1)^{-1} \tilde{S}|\theta, \Psi, \zeta) = -(n - 1)\zeta \tilde{S}_{11}^{-1}, \]
\[ \frac{\partial}{\partial \zeta} \log L((n - 1)^{-1} \tilde{S}|\theta, \Psi, \zeta) = \frac{n - k + p}{2} \zeta^{-1} - \frac{n - 1}{2} \left( \text{tr}[\tilde{S}_{11}^{-1} \theta \theta^T] + 2\text{tr}[\tilde{S}_{12}^{-1} \theta^T] + \tilde{S}_{22}^{-1} \right), \]
\[ \frac{\partial^2}{\partial \zeta^2} \log L((n - 1)^{-1} \tilde{S}|\theta, \Psi, \zeta) = -\frac{n - k + p}{2} \zeta^{-2}, \]
\[ \frac{\partial^2}{\partial \theta \partial \zeta} \log L((n - 1)^{-1} \tilde{S}|\theta, \Psi, \zeta) = -(n - 1)\zeta \tilde{S}_{11}^{-1} \theta - (n - 1)\zeta \tilde{S}_{12}^{-1}. \]

From the properties of the differential of a determinant (cf. Magnus and Neudecker (2007)) we obtain
\[ d|\Psi| = |\Psi|(\text{vec}(\Psi^{-1}))^T d\text{vec}(\Psi). \]

Using the relationship between \text{vec} and \text{vech} operators (see Harville (1997), p. 365) we get
\[ \text{vec}(\Psi) = G_p \text{vech}(\Psi), \]
and, hence,
\[ d|\Psi| = |\Psi| (vech(\Psi^{-1}))^T G_p^T G_p dvech(\Psi). \]

The last equality leads to
\[ \frac{\partial |\Psi|}{\partial vech(\Psi)} = |\Psi| (G_p^T G_p)^T vech(\Psi^{-1}) \]
and, consequently,
\[ \frac{\partial \ln |\Psi|}{\partial vech(\Psi)} = G_p^T G_p vech(\Psi^{-1}). \]

The second order derivative is
\[ \frac{\partial^2 \ln |\Psi|}{\partial vech(\Psi) \partial (vech(\Psi))^T} = G_p^T G_p \frac{\partial vech(\Psi^{-1})}{\partial (vec(\Psi))^T} = -(G_p^T G_p) H_p (\Psi^{-1} \otimes \Psi^{-1}) G_p, \]
where the last equality follows from Harville (1997), p. 368 with \( H_p = (G_p^T G_p)^{-1} G_p^T \).

Thus using the previous results for the partial derivatives of a symmetric matrix, we get
\[
\begin{align*}
\frac{\partial \log L((n - 1)^{-1} \tilde{S}| \theta, \Psi, \zeta)}{\partial vech(\Psi)} &= \frac{n - k + p}{2} G_p^T G_p vech(\Psi^{-1}) - \frac{n - 1}{2} vech(\tilde{S}_{11}^{-1}), \\
\frac{\partial^2 \log L((n - 1)^{-1} \tilde{S}| \theta, \Psi, \zeta)}{\partial vech(\Psi) \partial (vech(\Psi))^T} &= -\frac{n - k + p}{2} G_p^T (\Psi^{-1} \otimes \Psi^{-1}) G_p, \\
\frac{\partial^2 \log L((n - 1)^{-1} \tilde{S}| \theta, \Psi, \zeta)}{\partial vech(\Psi) \partial \theta^T} &= 0, \quad \frac{\partial^2 \log L((n - 1)^{-1} \tilde{S}| \theta, \Psi, \zeta)}{\partial vech(\Psi) \partial \zeta} = 0.
\end{align*}
\]

The identity \((n - 1)\tilde{S}^{-1} \sim W_{p+1}(n + p - k, \tilde{\Sigma}^{-1})\) and the properties of the Wishart distribution (see Muirhead (1982)) lead to
\[
E[\tilde{S}^{-1}] = \frac{n + p - k}{n - 1} \tilde{\Sigma}^{-1} = \frac{n + p - k}{n - 1} \begin{bmatrix} \Psi^{-1} & -\Psi^{-1} \theta \\ -\theta^T \Psi^{-1} & \zeta^{-1} + \theta^T \Psi^{-1} \theta \end{bmatrix}
\]
Hence,
\[
\begin{align*}
E(\tilde{S}_{11}^{-1}) &= \frac{n + p - k}{n - 1} \Psi^{-1}; \\
E(\tilde{S}_{12}^{-1}) &= -\frac{n + p - k}{n - 1} \Psi^{-1} \theta; \\
E(\tilde{S}_{22}^{-1}) &= \frac{n + p - k}{n - 1} (\zeta^{-1} + \theta^T \Psi^{-1} \theta)
\end{align*}
\]
As a result the Fisher information matrix is given by

\[
I(\theta, \Psi, \zeta)
\propto -E \begin{pmatrix}
-(n-k+p)\zeta \tilde{S}^{(-)}_{11} & 0_{p \times p(p+1)/2} & -\theta^T_\theta \tilde{S}^{(-)}_\theta & \Psi^{-1} \otimes \Psi^{-1} \tilde{S}^{(-)}_{12} \\
0_{p(p+1)/2 \times p} & \frac{n-k+p}{2} \Psi_p^T (\Psi^{-1} \otimes \Psi^{-1}) \Psi_p & 0_p & 0_{p(p+1)/2} \\
-(n-1)(\tilde{S}^{(-)}_1 \theta +\tilde{S}^{(-)}_2) & \frac{-n-k+p}{2} \Psi_p^T (\Psi^{-1} \otimes \Psi^{-1}) \Psi_p & 0_p & 0_{p(p+1)/2} \\
0_p & 0_{p(p+1)/2} & 0_p & \frac{-n-k+p}{2} \zeta^{-2}
\end{pmatrix}
\]

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References


